

WSQ: Generative Al for Efficient Business Management

(TGS-2025055558)











COURSE OVERVIEW

Ready to unlock the power of Generative AI for your business? In this course, you'll learn how to spot real opportunities to use AI tools to improve daily operations, streamline workflows, and make better business decisions. From planning and mapping to implementation, this course guides you through every step of applying Generative AI in your organisation. Perfect for anyone wanting to lead the future of business with Al!

LEARNING OUTCOMES

- Overview of Generative AI tools and their use in business innovation and strategy.
- Identify business opportunities for Al adoption.
- · Assess AI tools for fit with business goals through real-world case studies.
- Understand best practices for using Generative AI to enhance products, services and workflows.
- Create detailed action plans for smooth AI implementation, while ensuring alignment with company policies and goals.

PRACTICAL HANDS-ON ACTIVITIES



Experiment with Al tools and note potential uses



Identify practical AI applications in a sample business



Outline resources, timelines, and integration steps



Present end-to-end Al opportunities and improved workflows for feedback







SCAN ME





Duration

8 Hours (1 Days) 9:00 AM - 6:00 PM



Mode of Training

Classroom



Mode of Assessment

Written Assessment & Case Study

PREREQUISITES

- Minimum 1 year of work experience in any sector
- WPL Level 5 (Average of Reading, Listening, Speaking & Writing Scores)
- Proficient in using computers and smartphone

	Individual Subsidy		Corporate Subsidy	
	Singapore Citizens (21 - 39 years old) & SPR	Singapore Citizens (40 years old & above)	Non Small-Medium Enterprises (Non-SMEs)	Small-Medium Enterprises (SMEs)
Course fees	S\$500	S\$500	S\$500	S\$500
Course fees after SkillsFuture subsidy	S\$250 (50% subsidy)	S\$150 (70% subsidy)	S\$250 (50% subsidy)	S\$150 (70% subsidy)
Nett Course Fee (with 9% GST)	S\$295	S\$195	S\$295	S\$195
Additional subsidies (for covering remaining fees)	PSEA: PSEA eligible for Singapore citizens aged 30 & below		SkillsFuture Enterprise Credit (SFEC): can offset 90% of remaining fees. Absentee Payroll:	
	SkillsFuture Credits: SkillsFuture Credits eligible for Singapore citizens aged 25 & above		Claimable up to \$4.50 per hour, capped at \$100,000 per enterprise per calendar year.	
	NTUC UTAP (up to 50%): NTUC UTAP reimbursement is capped at \$250 for members aged below 40 or \$500 for members aged 40 & above.		Enterprise Innovation Scheme (EIS): - Annual tax deduction of 400%, OR - Convert 20% of course fees into cash payout.	









